

COMPLIANTV



Project results from the industry perspective – lessons learned, communication and follow up activities

Compliance of TVs and Monitors
with Energy Label and Ecodesign Requirements

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When CTV started ...

- ...not sure what to expect
- Industry not always an easy partner



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What we appreciated

- Guidelines for standardised testing of TVs with interpretation of specific requirements (e.g. APD) and discussion with MSAs ... more clarity
- Guidelines for market monitoring in shops and on e-shops websites have been developed to facilitate effective and concerted market surveillance.
- As a result of training provided by the project to retailers, compliance of retailers and online shops with the Energy Label regulation on TVs has improved considerably
- Market analysis foregoing the test of 172 TVs
- Intelligence-led approach in batch selection to model selection from batch to batch versus a pure market share



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Room for improvement ...

... on **information requirements** (e.g. availability of product fiche and online information)

- However:
 - “Only” two cases of non-compliance with energy class declaration
 - Formats like decimal places were counted as non-compliance: if standby is shown as 0.3W instead of 0.30W



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Satisfied with ...

- Test results showed a very high level of technical compliance; all Digitaleurope members demonstrated with technical compliance
- Technical non-compliance focused on minor delays related the automatic power down requirements and PLR
- Technical non-compliance is mainly an issue for b-brands (with very small market share, operating in selected EU markets, affected by ongoing market concentration)

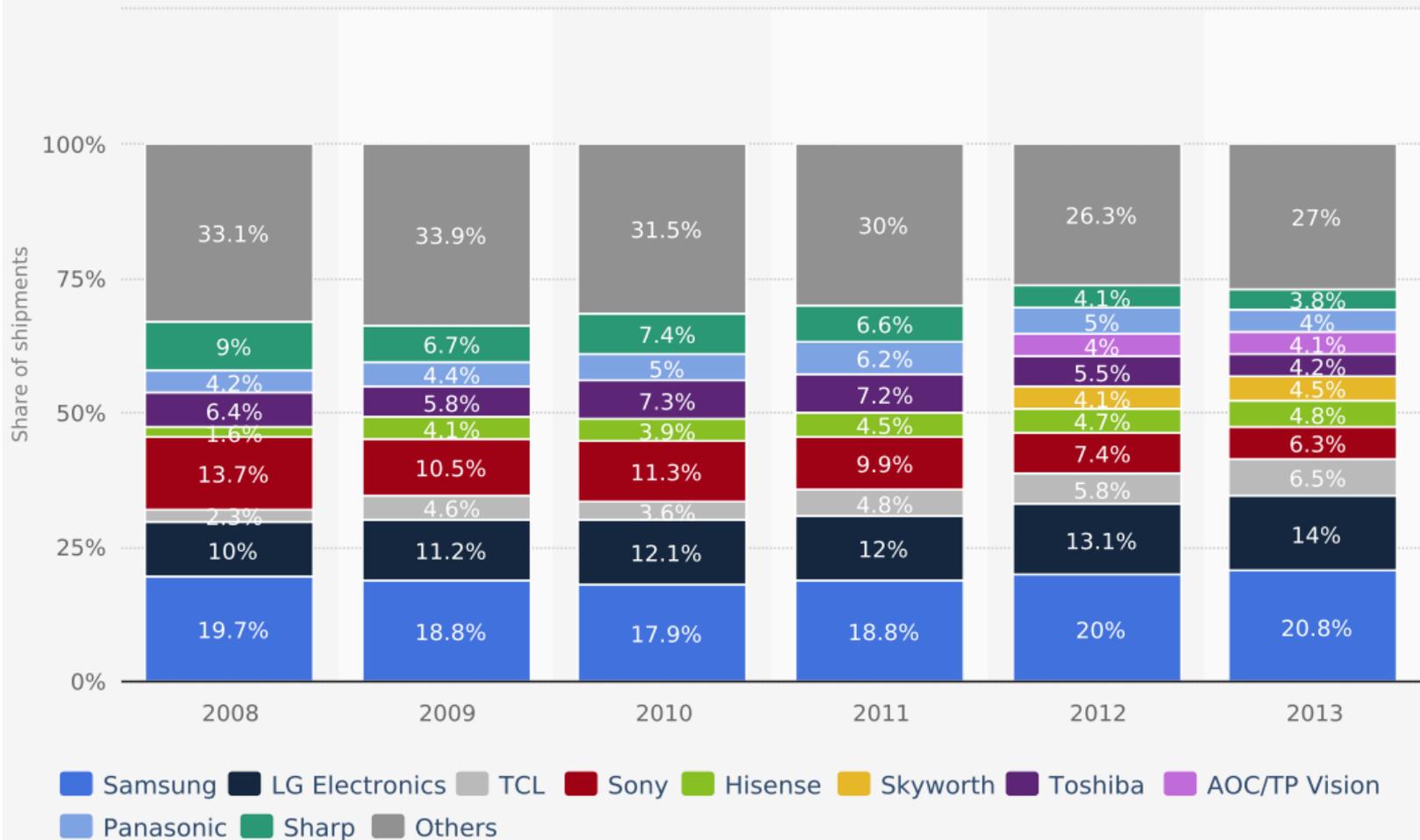
... The energy saving intention of the TV regulation was
achieved



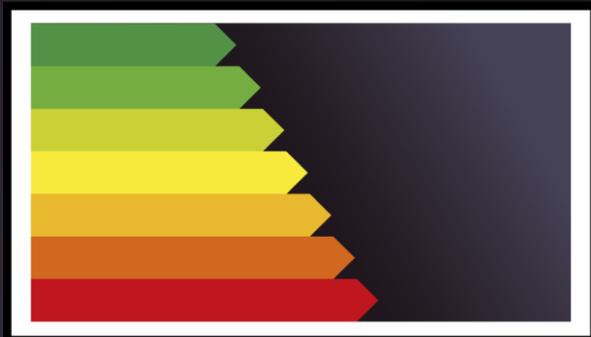
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Word of caution with regard of representativity of results

Global market share held by LCD TV manufacturers from 2008 to 2013



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Thank you for
your attention.



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